

EXECUTIVE MBA CURRICULUM

CODE	CORE UNIT (SUBJECT)	CORE/ELECTIVES	CREDIT	PRE-REQUISITES OR CO-REQUISITES	DELIVERY MODE
TERM 1 - CORE					
TERM 1.A					
MBAE COM 102	Personal Effectiveness	Core	1	Nil	F2F / Online
MBAE ECO 104	Business Economics	Core	1	Nil	Online only
MBAE ACC 104	Financial Accounting	Core	1	Nil	F2F / Online
MBAE MKT 108	Marketing Management	Core	1	Nil	Online only
MBAE ACC 105	Management Accounting	Core	1	Financial Accounting	F2F / Online
MBAE HRM 104	Human Resource Management	Core	1	Nil	Online only
MBAE FIN 108	Corporate Finance	Core	1	Financial Accounting	F2F / Online
MBAE QTT 105	Business Statistics	Core	1	Nil	F2F / Online
MBAE OPS 107	Operations Management	Core	1	Nil	Online only
	Total Term 1.A Credits		9		
TERM 1.B					
MBAE HRM 105	Negotiation and Conflict Resolution Management	Core	1	Nil	Online only
MBAE QTT 106	Big Data Analytics and Cloud Technologies	Core	1	Nil	F2F / Online
MBAE MKT 109	Strategic Marketing	Core	1	Marketing Management	F2F / Online
MBAE ENT 101	Innovation and Entrepreneurship	Core	1	Nil	F2F / Online
MBAE FIN 109	Strategic Finance	Core	1	Corporate Finance	F2F / Online
MBAE HRM 106	Leading Teams and Organisations (Simulation)	Core	1	Nil	Online only
MBAE MGT 103	Strategic Management	Core	1	Nil	F2F / Online
	Total Term 1.B Credits		7		
Total Term 1 Credits			16		
TERM 2					
TERM 2.A - CORE					
MBAE MGT 204	Corporate Governance and Ethics	Core	1	Nil	F2F / Online
MBAE HRM 207	Leadership and Cross Cultural Management	Core	1	Nil	F2F / Online
MBAE MGT 205	Business Acumen	Core	1	Nil	Online only
MBAE MGT 206	Change Management	Core	1	Nil	F2F / Online
MBAE PRO 203	Global Strategy Immersion Project	Core	2	Strategic Management	
	Total Core Credits in Term 2.A		6		

TERM 2.B - ELECTIVES

Note: Any 5 electives out of 12 electives offered

To qualify for 'Specialisation' in Marketing, Operations, Finance or Entrepreneurship, students need to take 3 electives in same specialisation area + Applied Strategic Project in the area of specialisation

A Specialisation comprises 8 credit points i.e. 3 electives within a chosen Specialisation (3 credit points) and the Applied Strategic Project within that Specialisation (5 credit points)

MARKETING					
MBAE MKT 210	Sales Management	Elective	1	Strategic Marketing	F2F / Online
MBAE MKT 211	Digital Marketing and Analytics	Elective	1	Strategic Marketing	F2F / Online
MBAE MKT 212	Strategic Brand Management	Elective	1	Strategic Marketing	F2F / Online
FINANCE					
MBAE FIN 210	Corporate Valuation	Elective	1	Strategic Finance	F2F / Online
MBAE FIN 211	Mergers and Acquisitions	Elective	1	Strategic Finance	F2F / Online
MBAE FIN 212	Project Finance	Elective	1	Strategic Finance	F2F / Online
OPERATIONS					
MBAE LSC 204	Supply Chain Management and Analytics	Elective	1	Operations Management	F2F / Online
MBAE OPS 208	Project Management	Elective	1	Operations Management	F2F / Online
MBAE OPS 209	Operations Excellence in Services and Manufacturing	Elective	1	Operations Management	F2F / Online
ENTREPRENEURSHIP					
MBAE ENT 202	New Ventures	Elective	1	Strategic Management	F2F / Online
MBAE ENT 203	Technology Entrepreneurship	Elective	1	Strategic Management	F2F / Online
MBAE ENT 204	Small Business Growth	Elective	1	Strategic Management	F2F / Online
ADDITIONAL ELECTIVES					
MBAE HRM 208	Strategic HRM	Elective	1	Human Resource Management	F2F / Online
MBAE MGT 207	Corporate Turnaround	Elective	1	Strategic Finance, Strategic Management	F2F / Online
MBAE MGT 208	Blue Ocean Strategy	Elective	1	Strategic Management	F2F / Online
	Total Elective Credits in Term 2.B		5		
Total Term 2 Credits (6 Core subjects + 5 Electives)			11		
TERM 3 - CORE COURSES					
MBAE QTT 307	Research Methodology	Core	2	Business Statistics	Online only
MBAE MGT 309	Integrative Decision Making (Simulation)	Core	1	Strategic Management	Online only
MBAE HRM 309	Executive Career Acceleration Pathway (ECAP)*	Core	1	Nil	Online only
MBAE PRO 304	Applied Strategic Project**	Core	5	Research Methodology	
Total Term 3 Credits			9		

TOTAL COURSE CREDITS					
Total Core credits for the Course (13 Units + 10 Online units)			23		
Total Project Credits for the Course (2 GIP + 5 ABR)			7		
Total Elective Credits for the Course (5 Units/Subjects)			5		
Total ECAP Credit for the course			1		
Total Course Credits			36		

NOTE:

*ECAP - Student must attend at least 10 ECAP Workshops/Events linking to an individual Learning Journal. ECAP delivery across Term 1,2 and 3.

**Applied Strategic Project - In order to qualify for 'Specialisation', the Applied Strategic Project needs to be in the area of specialisation.