

BBA CURRICULUM | SPECIALISATION: FINANCE

CRICOS Provider Code: 03335G | CRICOS Course (BBA) Code: 077570G

YEAR 1

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 1			
BBA MGT 106	Principles of Management	3	Nil
BBA ECO 103	Macroeconomics	3	Nil
BBA LIB 106	World Cultures	3	Nil
BBA MAT 101	Mathematical & Digital Literacy	3	Nil
BBA COM 302	Business Communication 1	3	Nil
BBA HRM 103	Foundation Skills 1: Personal & Career Foundations	1	Nil
Total Semester 1 Credits		16	

SEMESTER 2			
BBA ECO 104	Microeconomics	3	Nil
BBA LIB 107	Sustainability & Corporate Social Responsibility	3	Nil
BBA MKT 108	Marketing	3	Nil
BBA QTT 106	Introduction to Quantitative Methods in Business	3	Nil
BBA PRO 104	Regional Immersion Project 1 (RIP 1)	3	Nil
BBA LIB 108	Foundation Skills 2: Ethics and Moral Reasoning	1	Nil
Total Semester 2 Credits		16	

YEAR 2

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 3			
BBA ORG 203	Organisational Behaviour	3	Nil
BBA QTT 207	Statistics	3	Nil
BBA OPS 202	Operations Management	3	Nil
BBA ACC 204	Financial Accounting	3	Nil
BBA BUS 203	Business Disruptive Technology	3	Nil
BBA ORG 204	Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits		16	

SEMESTER 4			
BBA FIN 207	Corporate Finance	3	Nil
BBA QTT 208	Decision Science & Analytics	3	Introduction to Quantitative Methods in Business
BBA QTT 209	Research Methodology	3	Nil
BBA DSC 201	Data Science for Business	3	Introduction to Quantitative Methods in Business
BBA PRO 205	Regional Immersion Project 2 (RIP 2)	3	Nil
BBA HRM 204	Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2 ; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits		16	

YEAR 3

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 5			
BBA HRM 305	Human Resources Management	3	Nil
BBA ACC 305	Cost Accounting	3	Nil
BBA COM 303	Business Communication 2	3	Business Communication 1
BBA ACC 306	Financial Statement Analysis	3	Financial Accounting
BBA FIN 308	Financial Markets & Institutions	3	Corporate Finance
BBA COM 304	Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits		16	

SEMESTER 6			
BBA LAW 302	Business Law	3	Nil
BBA QTT 310	Decision Making	3	Decision Science & Analytics
BBA QTT 311	Advanced Quantitative Methods & Modeling	3	Statistics
BBA FIN 309	International Finance	3	Corporate Finance
BBA PRO 306	Project Management	3	Nil
BBA BUS 304	Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits		16	

YEAR 4

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 7			
BBA MGT 407	Strategic Management	3	Principles of Management
BBA MGT 408	Australian Business Environment	3	Macroeconomics
	Extended Elective	3	Nil
BBA FIN 410	Investment Analysis	3	Financial Statement Analysis, Corporate Finance
Total Semester 7 Credits		12	

SEMESTER 8			
BBA FIN 411	Financial and Risk Modeling	3	Financial Markets & Institutions, Corporate Finance
BBA FIN 412	Trading and Portfolio Management	3	Investment Analysis
BBA CPP 403	Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
BBA CPP 404	Entrepreneurship Project		Research Methodology, Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits		10	

TOTAL CREDITS	118
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BBA CURRICULUM | SPECIALISATION: ENTREPRENEURSHIP

CRICOS Provider Code: 03335G | CRICOS Course (BBA) Code: 077570G

YEAR 1

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 1			
BBA MGT 106	Principles of Management	3	Nil
BBA ECO 103	Macroeconomics	3	Nil
BBA LIB 106	World Cultures	3	Nil
BBA MAT 101	Mathematical & Digital Literacy	3	Nil
BBA COM 302	Business Communication 1	3	Nil
BBA HRM 103	Foundation Skills 1: Personal & Career Foundations	1	Nil
Total Semester 1 Credits		16	

SEMESTER 2			
BBA ECO 104	Microeconomics	3	Nil
BBA LIB 107	Sustainability & Corporate Social Responsibility	3	Nil
BBA MKT 108	Marketing	3	Nil
BBA QTT 106	Introduction to Quantitative Methods in Business	3	Nil
BBA PRO 104	Regional Immersion Project 1 (RIP 1)	3	Nil
BBA LIB 108	Foundation Skills 2: Ethics and Moral Reasoning	1	Nil
Total Semester 2 Credits		16	

YEAR 2

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 3			
BBA ORG 203	Organisational Behaviour	3	Nil
BBA QTT 207	Statistics	3	Nil
BBA OPS 202	Operations Management	3	Nil
BBA ACC 204	Financial Accounting	3	Nil
BBA BUS 203	Business Disruptive Technology	3	Nil
BBA ORG 204	Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits		16	

SEMESTER 4			
BBA FIN 207	Corporate Finance	3	Nil
BBA QTT 208	Decision Science & Analytics	3	Introduction to Quantitative Methods in Business
BBA QTT 209	Research Methodology	3	Nil
BBA DSC 201	Data Science for Business	3	Introduction to Quantitative Methods in Business
BBA PRO 205	Regional Immersion Project 2 (RIP 2)	3	Nil
BBA HRM 204	Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits		16	

YEAR 3

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 5			
BBA HRM 305	Human Resources Management	3	Nil
BBA ACC 305	Cost Accounting	3	Nil
BBA COM 303	Business Communication 2	3	Business Communication 1
BBA ENT 306	Foundations of Entrepreneurship	3	Corporate Finance
BBA ENT 307	Commercialisation Strategy	3	Foundations of Entrepreneurship
BBA COM 304	Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits		16	

SEMESTER 6			
BBA LAW 302	Business Law	3	Nil
BBA QTT 310	Decision Making	3	Decision Science & Analytics
BBA QTT 311	Advanced Quantitative Methods & Modeling	3	Statistics
BBA ENT 308	Entrepreneurial Finance & Fund Raising	3	Foundations of Entrepreneurship; Commercialisation Strategy
BBA PRO 306	Project Management	3	Nil
BBA BUS 304	Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits		16	

YEAR 4

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 7			
BBA MGT 407	Strategic Management	3	Principles of Management
BBA MGT 408	Australian Business Environment	3	Macroeconomics
	Extended Elective	3	Nil
BBA MGT 409	Growing Global	3	Foundations of Entrepreneurship; Commercialisation Strategy; Entrepreneurial Finance and Fund Raising
Total Semester 7 Credits		12	

SEMESTER 8			
BBA ENT 409	Deal Structuring	3	Foundations of Entrepreneurship; Commercialisation Strategy; Entrepreneurial Finance and Fund Raising; Growing Global
BBA ENT 410	Social Entrepreneurship	3	Foundations of Entrepreneurship
BBA CPP 403	Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
BBA CPP 404	Entrepreneurship Project		Research Methodology, Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits		10	

TOTAL CREDITS	118
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BBA CURRICULUM | SPECIALISATION: MARKETING

CRICOS Provider Code: 03335G | CRICOS Course (BBA) Code: 077570G

YEAR 1

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 1			
BBA MGT 106	Principles of Management	3	Nil
BBA ECO 103	Macroeconomics	3	Nil
BBA LIB 106	World Cultures	3	Nil
BBA MAT 101	Mathematical & Digital Literacy	3	Nil
BBA COM 302	Business Communication 1	3	Nil
BBA HRM 103	Foundation Skills 1: Personal & Career Foundations	1	Nil
Total Semester 1 Credits		16	

SEMESTER 2

BBA ECO 104	Microeconomics	3	Nil
BBA LIB 107	Sustainability & Corporate Social Responsibility	3	Nil
BBA MKT 108	Marketing	3	Nil
BBA QTT 106	Introduction to Quantitative Methods in Business	3	Nil
BBA PRO 104	Regional Immersion Project 1 (RIP 1)	3	Nil
BBA LIB 108	Foundation Skills 2: Ethics and Moral Reasoning	1	Nil
Total Semester 2 Credits		16	

YEAR 2

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 3			
BBA ORG 203	Organisational Behaviour	3	Nil
BBA QTT 207	Statistics	3	Nil
BBA OPS 202	Operations Management	3	Nil
BBA ACC 204	Financial Accounting	3	Nil
BBA BUS 203	Business Disruptive Technology	3	Nil
BBA ORG 204	Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits		16	

SEMESTER 4

BBA FIN 207	Corporate Finance	3	Nil
BBA QTT 208	Decision Science & Analytics	3	Introduction to Quantitative Methods in Business
BBA QTT 209	Research Methodology	3	Nil
BBA DSC 201	Data Science for Business	3	Introduction to Quantitative Methods in Business
BBA PRO 205	Regional Immersion Project 2 (RIP 2)	3	Nil
BBA HRM 204	Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits		16	

YEAR 3

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 5			
BBA HRM 305	Human Resources Management	3	Nil
BBA ACC 305	Cost Accounting	3	Nil
BBA COM 303	Business Communication 2	3	Business Communication 1
BBA MKT 309	Digital Marketing	3	Marketing
BBA MKT 310	Client Relationship Management	3	Marketing
BBA COM 304	Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits		16	

SEMESTER 6

BBA LAW 302	Business Law	3	Nil
BBA QTT 310	Decision Making	3	Decision Science & Analytics
BBA QTT 311	Advanced Quantitative Methods & Modeling	3	Statistics
BBA MKT 311	Sales and Channel Management	3	Marketing
BBA PRO 306	Project Management	3	Nil
BBA BUS 304	Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits		16	

YEAR 4

CODE	UNIT	CREDIT	PRE-REQUISITES OR CO-REQUISITES
SEMESTER 7			
BBA MGT 407	Strategic Management	3	Principles of Management
BBA MGT 408	Australian Business Environment	3	Macroeconomics
	Extended Elective	3	Nil
BBA MKT 412	Branding & Communications	3	Marketing
Total Semester 7 Credits		12	

SEMESTER 8

BBA MKT 413	Marketing Strategy	3	Marketing
BBA MKT 414	Retail Management	3	Marketing
BBA CPP 403	Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
BBA CPP 404	Entrepreneurship Project		Research Methodology, Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits		10	

TOTAL CREDITS

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